



#### every stitch counts





#### **BRAND STORY**

Eleganza La Mode was officially launched in 2005 with limited number of employees and the name of the brand spread quickly by providing home customer services, as Eleganza La Mode was one of the first brands to provide home service at the that time. Eleganza La Mode launched her signature brand by opening a simple workshop to manufacture her designs from the comfort of her own home. Eleganza La Mode started with collection of light gowns and dresses for daily use and became popular after attracting the attention of many during gathering and social accessions.

Eleganza La Mode is one of the leading brands in fashion manufacturing in the UAE, GCC and all Arab countries. also, Eleganza La Mode has become one of the most prominent brands on e-commerce sites and one of the brightest and most prominent stores in international and local exhibitions.







#### The brand has evolved by opening more than a branch within the country;

- The first branch of Eleganza La Mode was established in Dubai in 2009 at Jumeirah Centre.
- The current main branch & manufacture site was established in Dubai 2012 at Al Wasl road – Al Wasl square building – shop No. 35.
- The second branch of Eleganza La Mode was established in Dubai 2020 at Dubai
  Festival City first floor Shop No. SC198A.

#### Eleganza La Mode can be found in several department stores within UAE;

- o United Designers Boutique Dubai, Mirdiff City Centre
- o NG Royal Al Ain, Al Markhaniya area.
- o Chic La Boutique Abu Dhabi, Al Bateen Harboor street.
- o Boulevard Boutique Abu Dhabi, Galleria mall; Al Maryah Island.

#### Eleganza La Mode products are also available on the following E-Commerce web sites;

0	www.eleganzalamode.com	0	$\mathbb{W}\mathbb{W}$
0	www.namshi.com	0	$\mathbb{W}\mathbb{W}$

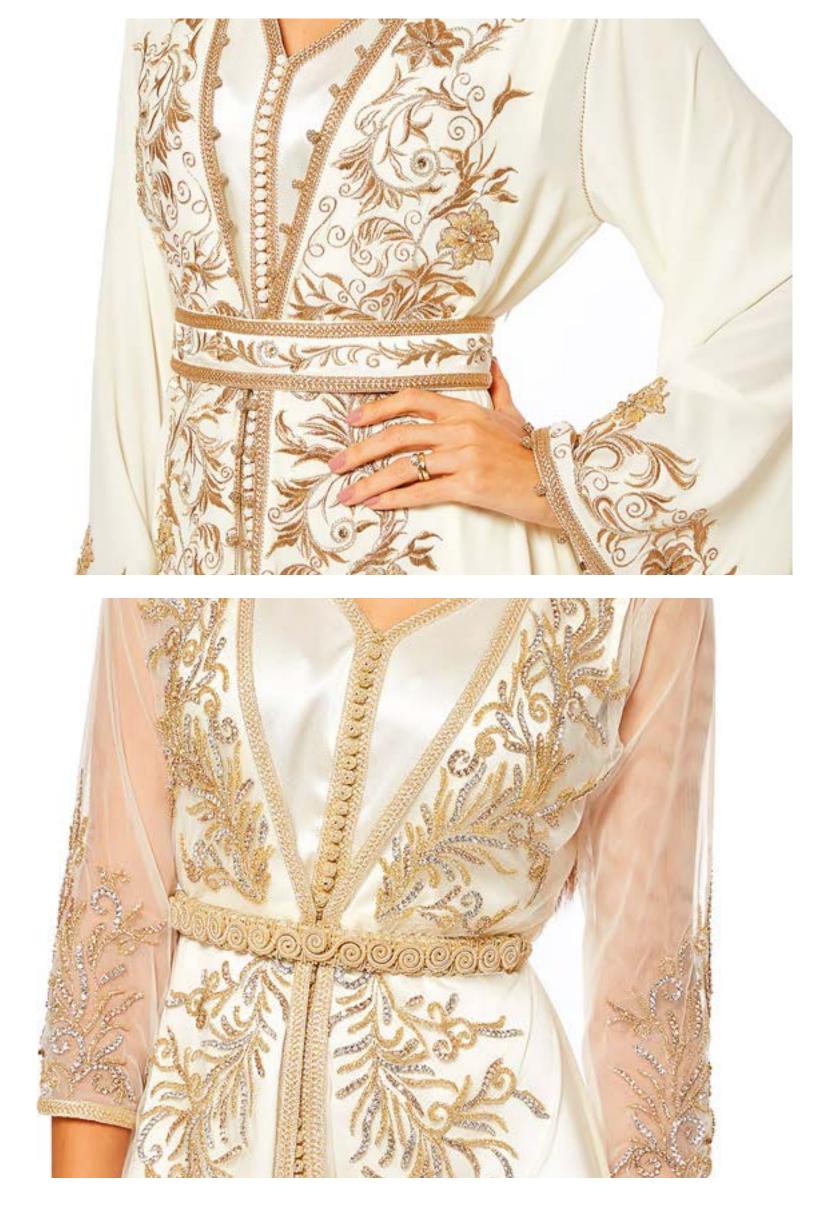


- w.ounass.com
- w.uniteddesigners.com





### MOROCCAN CAFTANS









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DRESS







all a





## JALABIYA













# JALABIYA













## JALABIYA



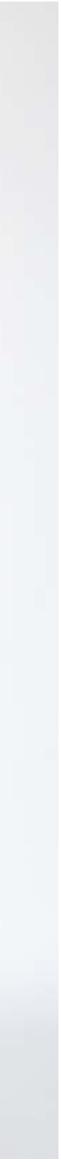














































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